

ISABELLE CHIEW

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EDUCATION

SINGAPORE MANAGEMENT UNIVERSITY

Aug 2020 – Apr 2025

Fast-Track Master of Philosophy in Psychology
Bachelor of Social Science – Psychology Major

SJI INTERNATIONAL

Jan 2015 – Dec 2019

International Baccalaureate Diploma (IB)

- Higher Level: Psychology (Grade: 6 / A Equivalent), English Literature (Grade: 6 / A Equivalent)
- A grade in Extended Essay (EE) on Asperger's Syndrome and narrative voice in *Mockingbird*

Cambridge International General Certificate of Secondary Education (IGCSE)

- 4 A*s and 3 As

ACADEMIC RESEARCH

Cultural Psychology Research Proposal [2,000 words]

- Men In Nursing: The Moderating Role of Gender-Profession Identity Integration (G-PII) on Stereotype Threat, Caring Behaviour, Critical Thinking & Well-Being

IB Extended Essay on Literature & Psychology [4,000 words]

- An investigation into the use of narrative voice to explore the psychology of Asperger's Syndrome in the novel *Mockingbird* by Kathryn Erskine

Areas of Interest: Cultural Psychology, Social Psychology, Abnormal Psychology, Health Psychology, Interpersonal Relationships

WORK EXPERIENCE

Research Assistant (Professor Cheng Chi-Ying)

Oct 2023 – Present

- Assisted in research projects centred around culture and identity

United Overseas Bank

May 2023 – Aug 2023

Risk Management Intern

- Prepare, consolidate, and analyse risk reports and data especially on liquidity risks exposures

MSL Global (Publicis Groupe)

May 2022 – Aug 2022

Public Relations Intern

- Monitored media daily to provide clients with the latest industry news, trending topics and brand coverage
- Drafted press releases, interviews, media lists and media pitches for clients
- Conducted media analyses and generated monthly progress reports for clients
- Assisted the team in securing articles and interview opportunities for clients in major regional media outlets
- Ideated and generated creative PR proposals for prospective clients in a tight-knit, collaborative team

CO-CURRICULAR ACTIVITIES

SMU Stagelt

Aug 2020 – Present

- Assisted in project management for schoolwide annual production
- Curated the aesthetic goals for makeup and costume with a tight-knit team
- Liaised with industry professionals to improve and refine each character's look book

Peer Mentoring Programme

2018 – 2019

- Forged meaningful connections with mentees to facilitate smooth assimilation into a new school environment
- Collaborated with the school faculty to create and maintain healthy learning environments for students
- Organised and implemented lessons covering a range of relevant topics such as bullying, puberty and stress

Music Performance Committee**2018**

- Organised music events; inclusive of logistics management and promotion of events
- Established and maintained the musical direction for each event

Model United Nations**2018**

- Conducted research on current affairs, international relations, and the political sphere across countries
- Developed public speaking, debating and negotiation skills through conferences and weekly practice sessions
- Constructed proposals to resolve real-life global challenges

VOLUNTEER EXPERIENCE

Project DC: SMU Red Cross**2021**

- Engaged with less privileged children to teach them lifelong first aid skills via Zoom
- Designed, developed and implemented lessons catered to the needs of specific groups of students (e.g. language proficiency)

Solo Performer**2018 – 2019**

- Busked and performed at charity concerts to raise funds and awareness for projects including: Children's Cancer Foundation, TOUCH Community Services, Singapore Association For Mental Health and Touch A Life Cambodia

Shatter Cancer: Social Media Marketing**2018**

- Spearheaded the online publicity efforts for Shatter Cancer's charity concert "Heartstrings"
- Created content for Shatter Cancer's social media pages based on current and popular trends

Juara Turtle Project (JTP)**2018**

- Liaised with JTP in Tioman, Malaysia to identify the community's needs and concerns
- Brainstormed and implemented appropriate solutions that would improve the overall environment for locals, volunteers and tourists alike (e.g., informational posters, revamping the cat shelter, beach clean-ups)

SKILLS & INTERESTS

Hard Skills

- Academic Writing, Research, Microsoft Office, Google Workplace, Cision, Meltwater, Telum

Soft Skills

- Verbal and Written Communication, Critical Thinking, Detail Oriented, Creativity, Cultural Awareness

Interests

- Social Media, Writing, Music & Theatre, Makeup, Community Service

LANGUAGES

- English – Native Speaker
- Chinese – Good Working Knowledge
- Spanish – Working Knowledge

CERTIFICATES

- National Youth Achievement Award: Bronze (2016)