

FARAH BINTE ABDUL MALIK

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Singapore Management University, School of Social Sciences
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Education

2018 - PRESENT	SINGAPORE MANAGEMENT UNIVERSITY (SMU)
QUALIFICATION	Candidate for Master of Philosophy in Psychology
EXPECTED GRADUATION	Year 2020
ADVISOR	Associate Professor Norman Li
RESEARCH INTERESTS	Consumer Behaviour: Decision Making, Reasoning & Thinking Social Psychology: Love & Attraction, Interpersonal Relationships Evolutionary Psychology: Mating Strategies
2018	TILBURG UNIVERSITY (TIU)
PROGRAMME	International Student Exchange Programme
FACULTY	School of Social & Behavioral Sciences, School of Management
2014 - 2018	SINGAPORE MANAGEMENT UNIVERSITY (SMU)
QUALIFICATION	Bachelor of Social Science (Cum Laude)
MAJORS	Psychology & Marketing
RELEVANT COURSES	Psychological Research Methods I (A+), Psychological Research Methods II (A), Introductory Statistics (A-), Psychology of Reasoning & Thinking (A-), Consumer Behaviour (A), Marketing (A), Analytical Skills (A-), Programme in Writing & Reasoning (A-)
2012 - 2013	VICTORIA JUNIOR COLLEGE (VJC)
QUALIFICATION	GCE 'A' Level
SUBJECTS TAKEN	Biology, Chemistry, Mathematics, Literature
2008 - 2011	TANJONG KATONG GIRLS' SCHOOL (TKGS)
QUALIFICATION	GCE 'O' Level
SUBJECTS TAKEN	Biology, Chemistry, Physics, Additional Mathematics, Geography
SPECIAL MENTION	Top Student with a Perfect L1R5 of 2 points (Raw Score of 6 with 8 Distinctions)

Research Experience

JUNE - JULY 2016	SINGAPORE MANAGEMENT UNIVERSITY (SMU OFFICE OF RESEARCH)
POSITION	Research Assistant
PRINCIPAL INVESTIGATORS	Assistant Professor Serena Wee & Huey Woon (PhD Candidate)
RESEARCH TOPIC	<i>Examining the Role of Multiple Reference Points in Multiple Goal Pursuits</i>

FEBRUARY - MAY 2016 **NATIONAL INSTITUTE OF EDUCATION (NIE)**
(Education and Cognitive Development Lab)
POSITION Research Assistant
RESEARCH PROJECT Singapore Kindergarten Impact Project (SKIP)
RESEARCH OBJECTIVE To measure the quality of children’s learning experiences in Singapore pre-schools by focusing on the nature and impact of teacher-child interactions as a key process factor together with other structural factors. The children’s numeracy, literacy, self-regulation and socio-emotional skills were also measured.

Work Experience

APRIL - JULY 2017 **RESORTS WORLD SENTOSA (RWS) SINGAPORE**
& AUG - OCT 2016
POSITION Overseas Marketing Development Intern
RELEVANT RESPONSIBILITIES - Conducted market research on competitors and provided suggestions for marketing strategies
- Adapted Singapore’s collaterals for overseas use in the Asian markets, paying close attention to the cultural differences between countries and the resultant differences in the way they responded to marketing materials

2014 - PRESENT **SKY HIGH EDUCATORS LLP**
POSITION Co-Founder
BACKGROUND Started this social enterprise with the aim of providing affordable tuition as well as promoting education beyond the classroom

2012 - PRESENT **ZYD MATH ACADEMY, SR EDULINK & SKY HIGH EDUCATORS**
POSITION Academic Tutor
LEVELS TAUGHT Primary School & Secondary School
SUBJECTS TAUGHT Biology, Chemistry, Physics, Elementary Mathematics, Additional Mathematics

Academic Awards

2012, 2014, 2015 **LBKM SCHOLARSHIP FUND BOARD** – Bursary Award
2011 **MENDAKI** – Award for Excellent Academic Achievement at the GCE ‘O’ Level
2011 **MINISTRY OF EDUCATION** – Edusave Award for Achievement, Good Leadership and Service (EAGLES)
2010 **SINGAPORE MATHEMATICS PROJECT FESTIVAL (NUS & MOE)** – Bronze

Languages

FLUENT English & Malay
BASIC Mandarin & Bahasa Indonesia

Skills

Writing, Editing, Research, Statistics, Analysis

Other Awards

2018 LBKM SCHOLARSHIP FUND BOARD – Overseas Sponsorship Grant
2018 MENDAKI – Individual Sponsorship for Overseas Exchange
2008, 2011, 2012, 2013 SINGAPORE SCHOOLS SPORTS COUNCIL – Colours Award (Team)
2013 SINGAPORE SCHOOLS SPORTS COUNCIL – Colours Award (Individual)
2011 SINGAPORE SCHOOLS SPORTS COUNCIL – National Champions (Softball)

Memberships

2016 43RD SHIP FOR SOUTHEAST ASIAN & JAPANESE YOUTH PROGRAMME (SSEAYP)
– Participating Youth
2015 LBKM SCHOLARSHIP FUND BOARD
– Youth Ambassador (Pioneer Batch)
2013 SINGAPORE WOMEN'S SOFTBALL TEAM
– Member

Leadership

2015 OVERSEAS COMMUNITY SERVICE PROJECT– Head of Marketing
2009, 2011, 2013 TKGS & VJC SOFTBALL TEAMS– Captain