

MASTER OF TRI-SECTOR COLLABORATION



School of
Social Sciences

Purpose

The world's biggest challenges are too complex and urgent for any one sector to solve. Civil society, governments and businesses increasingly need to work together across the distinct cultures and approaches of each sector. The world needs a new generation of leaders who can work comfortably at the intersection of multiple types of organisations.

The Master of Tri-Sector Collaboration (MTSC) programme:

- Creates a global pipeline of versatile leaders equipped to create a more sustainable and equitable world by bridging all three sectors.
- Increases public awareness of such widely accepted frameworks as the United Nation's Sustainable Development Goals (SDGs) and the potential benefits for corporations and agencies that align to these SDGs.
- Prepares managers and leaders for the emerging "4th sector" of purpose-driven, profit-making organisations.
- Introduces firms, agencies, and other organisations to cutting-edge developments in innovation, leadership/talent retention & development and business sustainability arising from a more integrated view of corporate responsibility.

"The world continues to face big challenges. The lack of access of many to food, nutrition, basic hygiene and sanitation, clear drinking water or a decent job should be a concern to all of us. We firmly believe business has a big role to play in striving for more equitable and sustainable growth, but large-scale changes will only come about if there is real collaboration between companies, governments and NGOs across all these areas."

– Paul Polman, CEO, Unilever

What does the MTSC prepare graduates to do?

The MTSC programme provides emerging leaders from businesses, governments and civil society organisations with the skills and knowledge to become **collaborative leaders who create high impact partnerships** to tackle the world's big problems. Many MTSC graduates become social intrapreneurs, leading change within their organisations. Others develop new entities or networks.

Competencies developed include a partnership mindset, managing complex systems, understanding global and technological trends, metrics for partnerships and sustainability, stakeholder analysis and leading change via networks and coalitions.

How does the MTSC help organisations?

Organisations need capable and committed talent to design and implement bold programmes for greater organisational impact. MTSC graduates bring capacity to:

- Understand and operationalise transformational visions.
- Connect with non-traditional partner organizations to unlock potential and solve common problems

- Help organisations adapt to an evolving political, regulatory and economic environment.

MTSC graduates also bring access to the larger and rapidly growing ecosystem for sustainable and inclusive development via:

- An ever-growing global MTSC alumni network
- Influential guest speakers
- Other cross-sector professionals (in Singapore, ASEAN and around the world)
- The global faculty's extraordinary networks

Programme Structure

<u>Applied Option</u>	<u>Research Option</u>
○ 7 Core modules	○ 8 Core modules (including research methods course)
○ 3 Elective modules	○ 2 Elective modules
○ Capstone project	○ Research paper

Modular course delivery: One week modules over 18 months, August 2018 to March 2020. (Graduation July 2020).

Applied-option students return to their jobs between modules.

Research-option students remain at SMU to work with faculty on research projects and case studies.

Student profiles

Applied Option: Professionals holding Executive and Senior Management positions. Applicants from other positions may also be admitted on a case-by-case basis in view of their professional and/or life experiences, ability to contribute unique perspectives, and assessed motivation to create positive change. All applicants are required to take the SMU Admissions Test online, unless they have GMAT or GRE scores. (Students from India may submit CAT scores).

Public Sector

Policy planning, futures thinking, business regulation, industry development, governmental strategy, civil society regulation, citizen engagement.

Private Sector

Strategy, operations, innovation, partnerships, governmental affairs, public relations, corporate social responsibility, corporate citizenship. Family businesses. Entrepreneurs.

Civil Society

International or local non-profit organisations with environmental or social focus, trade associations, chambers of commerce. Social entrepreneurs.

Research Option: A small number of students may be approved to pursue a research-focused option. Applicants with strong academic credentials may apply to the Academic Director at any time before the Research Methods course is offered. Applicants for this option are strongly encouraged to apply with a GRE score. Competitive GMAT scores may also be considered.

**For foreign applicants, this option is subject to the issuance of a full-time student visa. Hence, foreign students should decide which option they plan to pursue before matriculating.*

Cost

Application fee:	S\$100
Registration fee:	S\$400 / S\$500 (Singaporeans & Permanent Residents / International students)
Tuition fee:	S\$38,000 (S\$40,660 after taxes).

Upon acceptance, a deposit of S\$5,000 is required, with the remaining fees payable in four instalments. Flights, accommodation and personal expenses are not included.

More information

Adrian John Neo (Mr) Programme Manager
 Master of Tri-Sector Collaboration
 SMU School of Social Sciences, Level 4, 90 Stamford Road, Singapore 178903
 ☎ www.smu.edu.sg/mtsc ✉ adrianneo@smu.edu.sg ☎ +65 6808 5336
 Visit our Facebook page at: <https://www.facebook.com/smu.mtsc/>