

## ALWYN LIM

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### Academic Appointment

- Associate Professor, School of Social Sciences, Singapore Management University (2022-present)
- Assistant Professor, School of Social Sciences, Singapore Management University (2017-2021)
- Visiting Research Fellow, Niehaus Center for Global Governance, Princeton School of Public and International Affairs, Princeton University (2015-2016)
- Assistant Professor, Department of Sociology, University of Southern California (2012-2017)

### Education

- Ph.D. Sociology, University of Michigan (2012)
  - Dissertation: “The Global Expansion of Corporate Social Responsibility – Emergence, Diffusion and Reception of Global Corporate Governance Frameworks” (ProQuest Distinguished Dissertation Award for 2012)
  - Committee: Mark Mizruchi (co-chair), Kiyoteru Tsutsui (co-chair), Gerald R. Davis, James P. Walsh, Greta Krippner
- M.A. Sociology, State University of New York, Stony Brook (2005)
- M.A. Sociology, National University of Singapore (2003)
  - Thesis: “Advancement Through Technology: The Culture of Singapore’s Technological Development”
- B.A. (Hons) Sociology, National University of Singapore (2000) (First Class Honors)

### Publications

- **Lim, Alwyn**, and Shawn Pope. 2022. “What Drives Companies to Do Good? A “Universal” Ordering of CSR Motivation.” *Corporate Social Responsibility and Environmental Management* 29(1):233-255. [Equal Authorship].
  - Featured in *MIT Sloan Management Review*, 20 January 2022, “Why Companies Practice Corporate Social Responsibility.” <https://sloanreview.mit.edu/article/why-companies-practice-corporate-social-responsibility/>
- **Lim, Alwyn**. 2022. “Nonprofits as Socially Responsible Actors: Neoliberalism, Institutional Structures, and Empowerment in the United Nations Global Compact.” *Current Sociology* 70(3):454-471.
- **Lim, Alwyn**. 2021. “Global Fields, Institutional Emergence, and the Regulation of Transnational Corporations.” *Social Forces* 99(3): 1060-1085.
  - Featured in the American Sociological Association’s *Work in Progress*, 19 November 2020, “Is a global framework for regulating transnational corporations possible?” <http://ow.ly/EeC650Cpcm2>

- **Lim, Alwyn**, and Shawn Pope. 2020. “Three Types of Organizational Boundary Spanning: Predicting CSR Policy Extensiveness Among Global Consumer Products Companies.” *Business Ethics, the Environment & Responsibility* 29(3):451-470. [Equal Authorship].
- Pope, Shawn, and **Alwyn Lim**. 2020. “The Governance Divide in Global Corporate Responsibility: The Global Structuration of Reporting and Certification Frameworks, 1998-2017.” *Organization Studies* 41(6):821-864. [Equal Authorship].
- **Lim, Alwyn**. 2019. “Social Movements and Corporate Social Responsibility: From Contention to Engagement.” Pp. 620-636 in *The Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives*, edited by Abigail McWilliams, Deborah E. Rupp, Donald S. Siegel, Günter K. Stahl, and David A. Waldman. Oxford, UK: Oxford University Press.
- Pope, Shawn, Patricia Bromley, **Alwyn Lim**, and John W. Meyer. 2018. “The Pyramid of Nonprofit Responsibilities: The Institutionalization of Organizational Actorhood Across Sectors.” *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 29(6):1300-1314.
  - Featured in a virtual special issue of editor-selected papers that represent the strength and diversity of *Voluntas*. <https://www.springer.com/journal/11266/updates/20176600>
- **Lim, Alwyn**. 2017. “Global Corporate Responsibility in Domestic Context: Lateral Decoupling and Organizational Responses to Globalization.” *Economy and Society* 46(2):229-254.
- Pope, Shawn, and **Alwyn Lim**. 2017. “International Organizations as Mobilizing Structures: World CSR Associations and Their Disparate Impacts on Members’ CSR Practices, 2000-2016.” *Social Forces* 95(4):1725-1756. [Equal Authorship]
  - Featured in *The Hill*, 30 January 2019, “If the WEF wants to change the world, it can start with itself.” <https://thehill.com/opinion/finance/427616-if-the-wef-wants-to-change-the-world-it-can-start-with-itself>
- **Lim, Alwyn**. 2017. “Global Corporate Responsibility Disclosure: A Comparative Analysis of Field, National, and Global Influences.” *International Sociology* 32(1):61-85.
- Tsutsui, Kiyoteru, and **Alwyn Lim**, eds. 2015. *Corporate Social Responsibility in a Globalizing World*. Cambridge, UK: Cambridge University Press.
- **Lim, Alwyn**, and Kiyoteru Tsutsui. 2015. “The Social Regulation of the Economy in the Global Context.” Pp. 1-24 in *Corporate Social Responsibility in a Globalizing World*, edited by Kiyoteru Tsutsui and Alwyn Lim. Cambridge, UK: Cambridge University Press.
- Tsutsui, Kiyoteru, Claire Whitlinger, and **Alwyn Lim**. 2012. “The Impact of Social Movements on International Human Rights Law.” *Annual Review of Law and Social Science* 8:367-396.
- **Lim, Alwyn**, and Kiyoteru Tsutsui. 2012. “Globalization and Commitment in Corporate Social Responsibility: Cross-National Analyses of Institutional and Political-Economy Effects.” *American Sociological Review* 77(1):69-98. [Equal Authorship]
- Caputo-Levine, Deirdre, **Alwyn Lim**, and Celine Wills. 2007. “Connected Lives and Embeddedness: Reading Zelizer with Granovetter – A Review and Critique.” *Sociological Forum* 22(4):601-606. [Equal Authorship].
- **Lim, Alwyn**. 2002. “The Culture of Technology of Singapore.” *Asian Journal of Social Science* 30(2):271-286.
  - Also published in *CyberAsia: The Internet and Society in Asia*, edited by Zaheer Baber, pp. 41-57. Boston, MA: Brill Academic.
- **Lim, Alwyn**. 2001. “Intelligent Island Discourse.” *Bulletin of Science, Technology, and Society* 21(3):175-192.

## Under Review and In Preparation

- “The University in Public Life: The Developmental State and Higher Education in Singapore” (Equal authorship with Hiro Saito)
- “Singapore Decoupling: Communitarianism and the Challenges of Liberalization, Immigration, and Inequality”

## Op-Eds and Other Features

- Pope, Shawn, and **Alwyn Lim**. 2022. “Why Companies Practice Corporate Social Responsibility.” *MIT Sloan Management Review*, 20 January 2022.  
<https://sloanreview.mit.edu/article/why-companies-practice-corporate-social-responsibility/>
- **Lim, Alwyn**. 2021. “Southeast Asia – Diversity and Change in Indonesia, Malaysia, Vietnam, and Thailand.” *Elite Quality Index 2021 Report*. Zurich: Foundation for Value Creation.
- Casa, Tomas, Michael Hilb, and **Alwyn Lim**. 2021. “Maintaining pole position along different paths: An examination of the quality of elites and their influence on value creation.” *The Business Times*, 23 March 2021.  
<https://www.businesstimes.com.sg/opinion/maintaining-pole-position-along-different-paths>
- **Lim, Alwyn**. 2020. “Is a global framework for regulating transnational corporations possible?” *Work in Progress* (American Sociological Association), 19 November 2020.  
<http://ow.ly/EeC650Cpcm2>
- Pope, Shawn, and **Alwyn Lim**. 2019. “If the WEF wants to change the world, it can start with itself.” *The Hill*, 30 January 2019.  
<https://thehill.com/opinion/finance/427616-if-the-wef-wants-to-change-the-world-it-can-start-with-itself>

## Book Reviews

- **Lim, Alwyn**. 2018. “Book review: Chua Beng Huat’s *Liberalism Disavowed: Communitarianism and State Capitalism in Singapore* (Singapore: NUS Press).” *Journal of the Malaysian Branch of the Royal Asiatic Society* 91(314):174-175.
- **Lim, Alwyn**. 2017. “Book review: Douglas M. Eicher’s *The Rise and Fall of Corporate Social Responsibility* (New Brunswick, NJ: Transaction Publishers).” *Contemporary Sociology* 46(1):64-66.
- **Lim, Alwyn**. 2015. “Book review: David Jason Karp’s *Responsibility for Human Rights: Transnational Corporations in Imperfect States* (Cambridge, UK: Cambridge University Press).” *International Studies Review* 17(3):473-475.
- **Lim, Alwyn**. 2014. “Book review: Hevina S. Dashwood’s *The Rise of Global Corporate Social Responsibility: Mining and the Spread of Global Norms* (Cambridge, UK: Cambridge University Press).” *Contemporary Sociology* 43(6):839-840.

## Grants and Awards

- Lee Kong Chian Fellowship, Singapore Management University (2022-2024)
- Ministry of Education Tier 1 Academic Research Fund: “Communitarianism in Singapore: Examining the Challenges of Immigration, Inequality, and Liberalization” (PI) (2023)
- Ministry of Education Tier 1 Academic Research Fund: “The University in Public Life: A Case Study of Singapore” (Co-PI; PI: Hiro Saito) (2018)
- Visiting Research Fellow, Niehaus Center for Global Governance, Woodrow Wilson School of Public and International Affairs, Princeton University (2015-2016)
- Honorable Mention, Best Journal Article, Global and Transnational Sociology Section,

- American Sociological Association (2013)
- ProQuest Distinguished Dissertation Award (2012)
- Center for International Studies, Faculty Research Grant, University of Southern California (2012)
- Doctoral Dissertation Research Improvement Grant, National Science Foundation (2010)
- First Class Honors, Department of Sociology, National University of Singapore (2000)

#### Invited Presentations

- “Corporations and the Policing of Freedom of Speech.” Panel Discussion on Contemporary First Amendment Politics. California State University – Los Angeles. November 29, 2022.
- “Cultures of Responsibility: The Globalization of Corporate Social Responsibility.” International Conference on Multiculture and Education, Inha University, South Korea. November 23, 2019.
- “International Organizations as Mobilizing Structures.” Singapore Management University. October 18, 2016.
- “Commentary on John Dewey, Paulo Freire, and Ivan Illich: “What Is Education?” Critical Issues in Education Seminar. Singapore Management University. January 6, 2016.
- “Corporate Responsibility in Asia: The Role of Japan in ASEAN+3.” The Sixth Multidisciplinary Science Forum of the US Japan Society for the Promotion of Science. University of California, Davis. November 6, 2015.
- “The Capital-Labor Divide in Global Corporate Responsibility: Structuration and Regime Complexity in Reporting and Certification Frameworks, 2000-2013.” The International Relations Faculty Colloquium. Department of Politics/Niehaus Center for Globalization and Governance. Princeton University. October 19, 2015.
- “Constructing Global Fields: Actorhood and Otherhood in the Moral Regulation of the Global Economy.” Comparative Social Analysis Workshop. Department of Sociology, University of California, Los Angeles. December 5, 2013.
- “Field Change and Institutional Outcomes in Global Corporate Social Responsibility.” Irvine Comparative Sociology Workshop. Department of Sociology, University of California, Irvine. May 17, 2013.
- “The Politics of Global Corporate Governance.” Department of Sociology, California State University, Los Angeles. April 10, 2013.

#### Conference Organization

- “Corporate Social Responsibility in a Globalizing World” (Workshops and Review) Co-organized with Kiyoteru Tsutsui, International House of Japan, Tokyo, July 11-12, 2012. Sponsored by the Japan Foundation Center for Global Partnership.
- “Corporate Social Responsibility in a Globalizing World” (Paper Presentations) Co-organized with Kiyoteru Tsutsui, University of Michigan, September 10-11, 2010. Sponsored by the Japan Foundation Center for Global Partnership, the Center for Japanese Studies, the Interdisciplinary Committee on Organizational Studies, the Department of Sociology, and the Ross School of Business.

#### Conference Presentations

- “Organized Hypocrisy and Global Corporate Governance: National and Global Influences on Global Corporate Responsibility Disclosure.” *110<sup>th</sup> Annual Meeting of the American Sociological Association*. Chicago, IL (2015).

- “Constructing Global Fields: The Moral Regulation of the Global Economy.” *The Future of World Society Theory*. Stanford, CA (2014).
- “Decoupling and Recoupling in Corporate Social Responsibility in Asia.” *108<sup>th</sup> Annual Meeting of the American Sociological Association*. New York, NY (2013).
- “Institutional Emergence and Change in Global Corporate Social Responsibility: The Politics of Global Corporate Governance in the Intergovernmental CSR Field.” *107<sup>th</sup> Annual Meeting of the American Sociological Association*. Denver, CO (2012).
- “The Globalization of Corporate Social Responsibility: The Impact of Normative and Economic Embeddedness on Global Framework Commitment.” *Corporate Social Responsibility in a Globalizing World*. University of Michigan (2010).
- “Social Movements and Institutional Change: Corporate Social Responsibility as a Transnational Political Action Field.” *104<sup>th</sup> Annual Meeting of the American Sociological Association*. San Francisco, CA (2009).
- “The Dual Trajectories of Corporate Social Responsibility: Preliminary Evidence at the Cross-National Level.” *103<sup>rd</sup> Annual Meeting of the American Sociological Association*. Boston, MA (2008).
- “Between the State and Civil Society: Corporate Social Responsibility and the UN Global Compact.” Co-presented with Kiyoteru Tsutsui. *101<sup>st</sup> Annual Meeting of the American Sociological Association*. Montreal, Canada (2006).
- “Corporations as Human Rights Actors: Corporate Citizenship in a World Society.” *6<sup>th</sup> Annual Conference of the International Social Theory Consortium*. National University of Singapore (2005).
- “Globalization, State Formation, and the Singapore Experience of Technology.” *99<sup>th</sup> Annual Meeting of the American Sociological Association*. San Francisco, CA (2004).

#### Teaching and Course Offerings

- Global and Transnational Sociology
- Deconstructing Singapore Society
- Economic Sociology

#### Professional Service and Activities

- Committee Work
  - SMU University Tribunal (SOSS Representative) (June 2022-present)
  - SOSS Sociology Course Coordinator (January 2022-present)
  - SOSS START Lead Coordinator (December 2021-present)
  - SOSS Outreach Committee (September 2018-present)
  - SOSS START Committee (September 2018-present)
- Student Advisement
  - Supervisor for SOSS Senior Thesis (Liow De Jun: “Understanding Familial Influence in the Formation, Maintenance, and Dissolution of Interracial Unions in Singapore Through an Intergenerational Perspective”) (2022)
  - Supervisor for SOSS Independent Study (Casandra Lim Wan Khim: “Being Chinese on the Margins: Analyzing the Impact of Economic Globalization and Cultural Westernization on the Formation of Chinese Sub-Groups in Singapore”) (2021)
  - Supervisor for SOSS Senior Thesis (Low Qing Ying Timothy: “Government Involvement in the Orphan Drug Market: A Comparison of Welfare Provision for Rare Disease Treatment in Three Countries”) (2018-2019)
  - Co-Examiner for SOSS Senior Thesis (Ang Kheng Kiat: “Singapore’s Economic Development and Social Structures – A Political Economy Perspective”) (2017-2018)

- Academic Life and Intellectual Culture
  - Lecture on “Deconstructing Modern Singapore: Communitarianism and Its Challenges.” National Museum of Singapore (7 March 2022)
  - Collaborator on the *Elite Quality Index* for the Foundation for Value Creation, Zurich and with academics from the University of St. Gallen
  - Panel Discussant for Seth Gopin’s “Death and Burial in Paris: Père Lachaise to Fort Canning Cemetery.” Wee Kim Wee Centre Public Talk (10 March 2018)
  - Panel Discussant for Gary Hamilton’s “Technology and Consumption: The Transformation of Capitalism in the Global Economy.” Ngee Ann Kongsi Annual Lecture Series (24 January 2018)
  - Advisory Academic Research Council, Institute for Societal Leadership (2017)
- Outreach
  - Faculty Representative, SOSS Mini Discovery Day (29 January 2022)
  - Faculty Representative, SOSS Discovery Day (27 March 2021)
  - Faculty Representative, Nanyang Junior College’s “Higher Education Fair, EDspiration 2021” (16 February 2021)
  - Faculty Representative, SOSS Discovery Day (22 January 2021)
  - Faculty Representative, SMU Scholarship Showcase 2020-21 (12 December 2020)
  - Speaker, Social Sciences Society Major Decisions Panel (14 September 2018)
  - Panel Discussant, SOSS Discovery Day (24 March 2018)
  - Speaker, Social Sciences Society Major Decisions Panel (20 March 2018)
  - Panel Discussant, Nanyang Junior College’s “Higher Education, Career and Scholarship Fair” (14 February 2018)
  - Speaker, Social Sciences Society Major Decisions Panel (19 October 2017)
- Admissions Interviews
  - Admissions Interviews (April, May 2022)
  - Admissions Interviews (April, May 2021)
  - Scholarship Interviews (April 2020)
  - Green Harvest Scholarship Interviews (January 2019)
  - Admissions Interviews (April, June 2018)
- University of Southern California
  - Faculty Advisor, Singaporean Students’ Association (2016-2017)
  - Social Organization Workshop, Department of Sociology (2014-2016)
  - Colloquium Committee, Department of Sociology (2014-2016)
  - Graduate Program Committee, Department of Sociology (2013-2014)
  - Graduate Program Review Committee, Department of Sociology (2012)
  - Space Committee, Department of Sociology (2012-2013)
- Peer Reviewer
  - *African Studies, American Journal of Sociology, American Sociological Review, Asian Journal of Social Science, British Journal of Management, Business and Politics, Business Ethics, the Environment & Responsibility, Contemporary Economic Policy, Contemporary Sociology, Cross-Cultural Research, International Journal of Comparative Sociology, International Studies Review, Journal of Business Ethics, Journal of Management Studies, Organization Science, Nonprofit and Voluntary Sector Review, Review of International Political Economy, Social Forces, Social Problems, Socio-Economic Review, Sociological Theory*