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An enthusiastic scholar with significant postgraduate and undergraduate lecturing experience in Asia and Europe, and a robust research portfolio. Committed international cultural consultant with over fifteen years of experience in the arts sector. Interested in projects and research opportunities where culture can actively be empowered to enhance and foster co-operation and development.

EDUCATION

UIC Barcelona
Spain (2015)

Doctor's Degree in Humanities (PhD) *cum laude*

Thesis: *Government-led Cultural Cooperation in Northeast and Southeast Asia: symptoms of relational challenges in a unique geo-political environment*

University of Warwick
United Kingdom (2004)

Master of Arts: International Cultural Policy & Management

Focus on arts and cultural theory and policy, arts management, international cultural and creative industries, financial management and arts marketing, amongst others

Institute for Educational Sciences, Spain (2002)

Postgraduate Certificate in Education (PGCE)

Higher education training that develops advanced knowledge and critical analysis skills in the field of education

University of Navarre
Spain (2000)

Bachelor of Arts (Hons) in Humanities

Specialisation: **Art History** and **Arts and Cultural Management**

WORK EXPERIENCE

Asst. Professor (Practice)
2018 – to date
(full-time)

Singapore Management University (SMU)

School of Social Sciences: Arts and Culture Management

Course Leader: Cultural Relations and Diplomacy in Asia / Arts and Cultural Marketing / European Cultural History / Art History

Visiting Lecturer
2008 – to date

University of Barcelona

PG Dip International Cultural Cooperation and Management

Course Leader: *Cultural Cooperation and Diplomacy in Asia*

Assoc. Lecturer
2017 – 2018

James Cook University Singapore

College of Arts, Society and Education

Co-lecturer: Anthropology: Cultural Diversity in Global Perspective & City Life: Anthropology in Urban Spaces

<p>Senior Lecturer 2016 – 2018 (full-time)</p>	<p><i>School of Technology for the Arts (Singapore)</i> <i>Course Leader:</i> Pre-employment Training (PET) and Continuous Education Training (CET) courses such as Creative Concepts, Arts Management, Arts Marketing, and Understanding Drama.</p>
<p>Visiting Fellow 2014 – 2016 (full-time)</p>	<p><i>City University of Hong Kong</i> Bachelor of Arts (Hons) Culture and Heritage Management <i>Course Leader:</i> Fundamentals of Arts and Cultural Management / Advanced Management for Cultural Professionals / Writing for Cultural Professionals / Western Cultural Heritage <i>Co-lecturer:</i> Cultural China</p>
<p>Consultant 2012 - to date</p>	<p>Strategic advisor for a variety of organisations: <i>The Chinese University of Hong Kong, University of Barcelona</i> (Spain), <i>Hang Seng University of Hong Kong, Universidad Iberoamerica</i> (Mexico), <i>School of Design and Arts</i> (Philippines), the <i>Asia-Europe Foundation</i> (Singapore), the online platform <i>Culture360.org</i>, and <i>Asia Culture Forum</i> (South Korea), amongst others.</p>
<p>Head of Culture 2010 – 2012 (full-time)</p>	<p><i>Spanish Embassy-Cervantes Institute Beijing (PR China)</i> Designed the arts and culture programme of the leading Spanish Cultural Centre in Asia with over 5,000 students. The programme included large art exhibitions, new media and film events, festivals, performance art events, literature workshops, and conferences.</p>
<p>Project Manager 2006 – 2010 (full-time)</p>	<p><i>Asia-Europe Foundation (ASEF): Culture and Education Department (Singapore)</i> Led international cultural and artistic projects in co-operation with a variety of Asian and European partners. Established and maintained co-operation networks with partner institutions such as the <i>European Union, British Council, Japan Foundation</i>, and numerous arts festivals and universities in Asia and Europe.</p>
<p>Communications Officer 2004 – 2006 (full-time)</p>	<p><i>European Network on Cultural Management and Policy (ENCATC), Brussels (Belgium)</i> Ensured high standard of internal/external communication, which included editing the organisation’s monthly newsletter (English and French), maintaining the network’s website, organising educational arts activities, attending Board Meetings and other strategic events throughout the European Union.</p>
<p>Cultural Officer 2001 – 2002</p>	<p><i>SEDENA SL. Pamplona (Spain)</i> Spearheaded the implementation of the pilot arts programme <i>Open Culture</i> for the <i>Mendillorri</i> district, which ultimately led to the establishment of a permanent cultural programme.</p>

LANGUAGES

Fluency in **English, Spanish** and **French**
Independent User in **Mandarin**

PUBLICATIONS

- BOOKS
- ACKERMANN, T. & OCÓN, D. (2009) (eds.) **Graphic Novels from Asia and Europe**. Singapore: Asia-Europe Foundation.
- ART CATALOGUES
- OCÓN, D., ANDUEZA, E., FAN H., and MIR, I. (eds.). (2012). **Recorridos por ARCO: 25 Years of Photography in Spain**, Beijing: Instituto Cervantes
- OCÓN, D. and MALDONADO, E. (eds.). (2011). **Encubrimientos: Post-Modern Latin-American Photography**. Beijing: Instituto Cervantes
- OCÓN, D. and MALDONADO, E. (eds.). (2011). **Artistic Recycling: Nothing disappears; everything gets transformed**. Beijing: Instituto Cervantes
- OCÓN, D. and FAN H. (eds.). (2011). **Toros Desde la Barrera**. Beijing: Instituto Cervantes
- SELECTED ARTICLES AND PAPERS
- (accepted - *International Journal Heritage Studies*) OCÓN, D. **Digitalising Endangered Urban Cultural Heritage in Southeast Asia: Preserving or Replacing?**
- (submitted) OCÓN, D. **Singapore's Challenges to Balance Sustainable Development, Burial Legacies, and Cultural Heritage Preservation**
- (submitted) OCÓN, D. **Arts Festivals, Cultural Diplomacy and Cooperation in ASEAN and ASEAN Plus Three**
- (in progress) OCÓN, D. **Arts and Culture as Tools for Soft Diplomacy in Southeast Asia: Japan's Impact and the Contemporary Race with China**
- OCÓN, D (2018). **The Heritage-Making Conundrum in Asian Cities: Real, Transformed and Imagined Legacies**, *eTropic: Electronic Journal of Studies in the Tropics* 17(1), pp. 90-116
- OCÓN, D. (2017). **Cultural Capitals in Asia: Mirroring Europe or carving out its own concept?** *European Journal of Cultural Management and Policy* 7(1), pp. 44-58
- OCÓN, D. **Arts Management Training in Southeast Asia: field in transition or transitional field?**, paper presented at *SEAMEO Congress: Rethinking Education, Science and Culture for Regional Integration*, Bangkok, Oct 2014
- OCÓN, D. **The impact of external influences on the internationalisation of the programming of performing arts at the Cultural Center of the Philippines**, paper presented at the *SEAPA World Symposium: Global Encounters in Southeast Asian Performing Arts*, Bangkok, Feb 2013
- BANÚS, E., OCÓN, D. (2013). **"ASEAN and the EU: arts and culture festivals as tools to promote regional identity?"**, *ACCS 2013, Official Proceedings*, International Academic Forum (IAFOR), Nagoya, pp. 300-309
- OCÓN, D. (2011). **"Artistic Recycling: nothing disappears; everything is transformed"**, Hellkötter, Katja (ed.), *Europe-China Cultural Compass: Orientation for Cultural Cooperation between China and Europe*, Goethe-Institut, Beijing, pp. 218-9
- BANÚS, E., GURBINDO, S., OCÓN, D. (2002). **"Public-private partnerships in the Cultural Sector: are all the systems the same?"**, Montanheiro, Berger, Skomsoy (eds.), *Public and Private Sector Partnerships: Exploring Co-operation*, SHU Press, Sheffield, pp. 107-128