

Brandon KOH Yuan Rui

Singapore Management University, School of Social Sciences
brandon.koh.2014@phdps.smu.edu.sg

EDUCATION

- 2014 – 2018 **Ph.D. in Psychology**
Singapore Management University
- SMU Presidential Doctoral Fellow (2018)
Raw GPA: 4.2 / 4.0
- Advisors: Prof. Angela Leung
 Prof. Tsai Ming-Hong
- Dissertation: “I want to be busy: Instrumental regulation of
 busyness among conscientious individuals”
- Committee: Prof. Angela Leung, David Chan,
 William Tov, and Lee Kai Chung Albert (NTU)
-
- 2014 – 2016 **Master of Science in Psychology**
Singapore Management University
- Thesis: “A time for creativity: How future-oriented schemas
 facilitate creativity”
- Committee: Prof. Angela Leung, David Chan,
 and Cheng Chi-ying
-
- 2010 – 2012 **Bachelor of Science (Second Upper Honors) in Psychology**
Cardiff Metropolitan University
- Thesis: “Persistence of placebo analgesia beyond placebo deception
 removal”

EMPLOYMENT

- Apr 2013 – Aug 2014 **Temasek Polytechnic**
Adjunct Lecturer (Psychology)
School of Humanities and Social Sciences
-
- Sep 2012 – Jun 2014 **Singapore University of Social Science (Former: UniSIM)**
Research Associate
-
- Jun 2012 – Jun 2014 **Consultant**
Consulted for research design, psychometric assessments, statistical
analyses, and also delivered workshops. Clients include:
 Performance Leadership Pte Ltd (2012-2014)
 Grace Counselling Centre (2012-2014)

RESEARCH PUBLICATIONS

Leung, A. K.-y., Liou, S.⁺, Miron-Spektor, E.⁺, **Koh, B.**, Chan, D., Eisenberg, R., & Schneider, I. (2018). Middle ground approach to paradox: Within- and between-culture examination of the creative benefits of paradoxical frames. *Journal of Personality and Social Psychology*, 114(3), 443-464.

⁺ *The authors contributed equally to this work.*

Leung, A. K.-y., & **Koh, B.** (2018). The role of culture in theories of creative cognition. In A. K.-y. Leung, L. Y-Y. Kwan, & S. Liou (Eds.), *Culture and creativity: Basic processes and applied innovations* (pp. 3-33). New York: Oxford University Press.

Leung, A. K.-y., & **Koh, B.** (2018). Psychological science of multiculturalism. In S. Kitayama, & D. Cohen (Eds.), *Handbook of cultural psychology* (2nd edition). New York: Guilford.

Leung, A. K.-y., Liou, S.⁺, Tsai, M. H.⁺, & **Koh, B.** (2018). Mood-creativity relationship in groups: The role of equality in idea contribution in temporal mood effects. *Journal of Creative Behavior*.

⁺ *The authors contributed equally to this work.*

Manuscripts under Revision/Review

Koh, B., & Leung, A. K.-y. (under review). A time for creativity: How future-oriented schemas facilitate creativity. *Journal of Experimental Social Psychology*.

Tsai, M. H., & Wee, S., & **Koh, B.** (under 2nd review). Inter-rater calibration training versus frame-of-reference training and its effects on rater consistency and accuracy. *Organizational Behavior and Human Decision Process*.

Leung, A. K.-y., & **Koh, B.** (under 2nd review). Understanding pro-environmental intentions by integrating insights from social mobility, cosmopolitanism, and social dominance. *Asian Journal of Social Psychology*.

Leung, A. K.-y., **Koh, B.**, & Phang, R. (under revision). The creative and well-being benefits of instrumental emotion regulation. *Emotions*.

Manuscripts in Preparation

Koh, B., & Leung, A. K.-y. (in preparation). Development and psychometric validation of the state regulatory focus scale.

Koh, B., Lim, A. J. Y., Li, N. (in preparation). Meaning in life as an evolutionary adaptation: The purpose of seeking a purpose.

Leung, A. K.-y., Cohen, D., & **Koh, B.** (in preparation). Embodied morality: Hugging as an embodiment of particularism and straight back as an embodiment of universalism.

CONFERENCE ORGANIZED

Organizer and Chair, “Moral and creative benefits of a broadened sense of self”, symposium organized for the 30th Association for Psychological Science Annual Convention, San Francisco, CA, May, 2018.

Master of Ceremonies, for the 7th Behavioral Science Institute (BSI) Annual Conference on “Public Trust in Singapore”, Singapore, Feb, 2018.

CONFERENCE PRESENTATIONS

Invited Addresses

Koh, B. (2017). *The schema for future innovation*. Invited presentation at the CrossRef LIVE Annual Conference, November 2017, Singapore.

Koh, B. (2017). *A time for creativity*. Invited speaker at the TEDxNTU 2017: “Here’s to the Game Changers”, October 2017, Nanyang Technological University, Singapore.

Koh, B. (2017). *How future-oriented schemas facilitate creativity*. Invited presentation at the Behavioral Science Institute (BSI), September, 2017, Singapore.

Symposium/Paper Presentations

Koh, B. (2018). *How schemas of future societal progress broaden our creative thinking*. Symposium paper to be presented at the 30th Association for Psychological Science Annual Convention, San Francisco, CA, May, 2018.

Leung, A. K.-y., Liou, S., Miron-Spektor, E., **Koh, B.**, Chan, D., Eisenberg, R., Schneider, I. (2017). *East Asia and middle ground approach: The case of creativity*. Symposium conducted at the 77th Annual Meeting of the Academy of Management, August 2017, Atlanta, GA.

Leung, A. K.-y., **Koh, B.**, & Phang, R. (2017). *The creative and well-being benefits of instrumental emotion regulation*. Paper presented at the 2017 Academy of Management Meeting under the *Academy of Management Perspective Showcase Symposium*, August 2017, Atlanta, Georgia.

Leung, A. K.-y., Liou, S., Miron-Spektor, E., **Koh, B.**, Chan, D., Eisenberg, R., & Schneider, I. (2017). *East Asia and middle ground approach: The case of creativity*. Paper presented at the 2017 Academy of Management Meeting, August 2017, Atlanta, Georgia.

Leung, A. K.-y., Miron-Spektor, E., Liou, S., **Koh, B.**, & Chan, D. (2017). *Creative benefits of paradox: Middle ground vs. integration approach*. Paper presented at the second biennial International Convention of Psychological Science (ICPS), March 2017, Vienna, Austria.

Leung, A. K.-y., Tam, K., & **Koh, B.** (2017). *Cosmopolitan orientation benefits the environment by increasing perceived threat of cultural sustainability by climate change.* To be presented at the Asian Association of Social Psychology Conference, August 2017, Auckland, New Zealand.

Leung, A. K.-y., Miron-Spektor, E., Liou, S., Chan, D. & **Koh, B.** (2016). *Unpacking the creative benefits of paradoxical frames: Between-person and between-culture analyses.* In L. Kwan (Chair), *Culture, creativity, and innovation.* Symposium conducted at the meeting of the International Association for Cross-Cultural Psychology, 23rd International Congress, August 2016, Nagoya, Japan.

Chan, C., Tan, K., Mehta, K., Chui, Y. P., Hassan, S., & **Koh, B.** (2013). *Designing e-Services for an Aging Society.* Paper presented at the Thirty Fourth International Conference of Information Systems, December 2013, Milan, Italy.

Poster Presentations

Phang, R., Leung, A. K.-y., Qiu, L., & **Koh, B.** (2017). Win, but not so much: The ideal percentage hypothesis. Poster presented at the second biennial International Convention of Psychological Science (ICPS), March 2017, Vienna, Austria.

Koh, B. (2015). *Refusal to believe that one has been deceived: Persistence of placebo effects after debriefing.* Poster presentation at National University of Singapore, National Psychology Graduate Student Conference, March, 2015, Singapore.

Hartanto, A. Yang, H. & **Koh, B.** (2015). *Investigating the relationship between early onset of actively playing video games and shifting aspects of executive control.* Poster presentation at the 27th APS Annual Convention, May, 2015, New York, NY.

CURRENT RESEARCH

Koh, B. I want to be busy: Instrumental regulation of busyness among conscientious individuals. [Dissertation Research]

Leung, A. K.-y., Tam, K., & **Koh, B.** Perceived cultural co-benefits of climate change mitigation motivates pro-environmental behaviors.

Leung, A. K.-y., Tam, K., Phang, R. & **Koh, B.** Social dominance motivates environmental exploitation to establish social hierarchy, but only in cultures with high social mobility.

Koh, B., & Leung, A. K.-y. Can prevention-focused motivation enhance self-control?

Koh, B., & Leung, A. K.-y. The creative benefits of anger, worry, and happiness: An instrumental emotion regulation account of how regulatory focus moderates the emotions-creativity link.

TEACHING AND MENTORING EXPERIENCE

- 2018
(2 sections) **Teaching Assistant**
PSYC208 Research Methods 2
Singapore Management University
- Guest lecturer for the topics: Statistical Power and Z-tests
Mentored 77 students on conceptualization, design, and analyses
across 15 experimental research group projects.
- 2018 **Teaching Assistant**
Capstone Seminar for Social Sciences
Singapore Management University
- Guest Speaker: “Who thrives under busyness? An instrumental
emotion regulation account.”
- 2016 – 2017
(2 terms) **Teaching Assistant**
PSYC207 Psychology of Motivation
Singapore Management University
- Guest lecturer for the topics: “How Illusions in Self-Concept
Impedes Self-Control”, and “The Creative Cognition Approach”
- 2016 **Teaching Assistant**
PSYC208 Research Methods 2
Singapore Management University
- 2013 – 2014 **Research Project Supervisor**
Applied Research Project B
Temasek Polytechnic
- Mentored 20 students for their penultimate year Applied
Experimental Research Project
- 2013 – 2014 **Adjunct Lecturer**
Introduction to Psychology
Temasek Polytechnic
- 2013 – 2014 **Adjunct Lecturer**
IT Applications for Humanities and Social Science
Temasek Polytechnic
- 2013 – 2014 **Lecturer**
Social Psychology, Cognitive Psychology, Counselling Psychology,
and Personality and Individual Differences
Cardiff Metropolitan University
At East Asia Institute of Management
- 2013 - 2014 **Private Tutor**
Undergraduate Research Methods, Statistics,
Advanced Statistics, and Biological Psychology

HONORS AND AWARDS

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|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2018-2019 | Presidential Doctoral Fellowship Award
Singapore Management University |
| 2014 – 2018 | Full Graduate Scholarship
Ministry of Education, Singapore
Singapore Management University |
| 2018 | 3MT School-Level Winner
3 Minute Thesis Competition,
Singapore Management University |
| 2017 | 3MT Competition Travel Award
By Singapore Management University
To represent Singapore and SMU in the Asia-Pacific 3MT
Competition at the University of Queensland, Brisbane. |
| 2017 | 3MT National-Level Winner
3 Minute Thesis Competition, Singapore
Sponsored by Springer Nature |
| 2017 | 3MT School-Level Winner
3 Minute Thesis Competition,
Singapore Management University |

ADHOC REVIEWER

Journal of Cross-cultural Psychology (8 reviews since Feb 2015)

Asian Journal of Social Psychology (2 reviews since May 2016)

Publons Profile: publons.com/author/1235522/brandon-koh