

Brandon KOH Yuan Rui

Singapore Management University, School of Social Sciences
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EDUCATION

- | | | |
|-----------|---|--|
| 2014-2018 | Ph.D. Candidate | Singapore Management University
Advisors: Assoc. Prof. Angela Leung, &
Asst. Prof. Tsai Ming-Hong
Raw Cumulative GPA: 4.2 / 4.0 |
| 2010-2012 | Bachelor of Science
with Second Upper
Honours | Cardiff Metropolitan University
Psychology Major

Thesis: "Persistence of placebo analgesia beyond
placebo deception removal" |

EMPLOYMENT

- | | |
|--------------------------|---|
| April 2013 – August 2014 | Temasek Polytechnic
Adjunct Lecturer (Psychology)
School of Humanities and Social Sciences |
| Sept 2012 – June 2014 | SIM University
Research Associate |

RESEARCH INTERESTS

- | | |
|--------------------------------|--------------------|
| Creativity and Problem Solving | Temporal Construal |
| Decision Making | Culture |
| Motivation and Self-regulation | Psychometrics |

RESEARCH PUBLICATIONS

Leung, A. K.-y., & **Koh, B.** (forthcoming). Psychological science of multiculturalism. In S. Kitayama, & D. Cohen (Eds.), *Handbook of cultural psychology* (2nd edition). New York: Guilford.

Leung, A. K.-y., & **Koh, B.** (forthcoming). The role of culture in theories of creative cognition. In A. K.-y. Leung, L. Y-Y. Kwan, & S. Liou (Eds.), *Culture and creativity: Basic processes and applied innovations*. New York: Oxford University Press.

Leung, A. K.-y., Liou, S.⁺, Miron-Spektor, E.⁺, **Koh, B.**, Chan, D., Eisenberg, R., & Schneider, I. (under review). Middle ground approach to paradox: Within- and between-culture examination of the creative benefits of paradoxical frames. *Journal of Personality and Social Psychology*.

⁺ *The authors contributed equally to this work.*

CONFERENCE PRESENTATIONS

- Leung, A. K.-y., Miron-Spektor, E., Liou, S., Chan, D. & **Koh, B.** (2016). *Unpacking the creative benefits of paradoxical frames: Between-person and between-culture analyses*. In L. Kwan (Chair), *Culture, creativity, and innovation*. Symposium conducted at the meeting of the International Association for Cross-Cultural Psychology, 23rd International Congress, Nagoya, Japan.
- Koh, B.** (2015). *Refusal to believe that one has been deceived: Persistence of placebo effects after debriefing*. Poster presentation at National University of Singapore, National Psychology Graduate Student Conference, March, 2015, Singapore.
- Hartanto, A. Yang, H. & **Koh, B.** (2015). *Investigating the relationship between early onset of actively playing video games and shifting aspects of executive control*. Poster presentation at the 27th APS Annual Convention, May, 2015, New York, NY.
- Chan, C., Tan K., Mehta K., Chui, Y. P., Hassan, S., & **Koh, B.** (2013). *Designing e-Services for an Aging Society*. Paper presented at the Thirty Fourth International Conference of Information Systems, Milan 2013.

ADHOC REVIEWER

Journal of Cross-cultural Psychology
Asian Journal of Social Psychology

TEACHING AND MENTORING EXPERIENCE

- | | |
|-------------|--|
| 2016 | Teaching Assistant
PSYC207 Psychology of Motivation
<i>Singapore Management University</i> |
| 2016 | Teaching Assistant
PSYC208 Research Methods 2
<i>Singapore Management University</i> |
| 2013 – 2014 | Research Project Supervisor
Applied Research Project B
<i>Temasek Polytechnic</i> |
| 2013 – 2014 | Adjunct Lecturer
Introduction to Psychology
<i>Temasek Polytechnic</i> |
| 2013 – 2014 | Adjunct Lecturer
IT Applications for Humanities and Social Science
<i>Temasek Polytechnic</i> |
| 2013 – 2014 | Lecturer
Undergraduate level Research Methods, Statistics,
Social, Cognitive, and Personality Psychology.
<i>Private Schools and Private Tuition</i> |