

JOSE C. YONG
Singapore Management University
School of Social Sciences
90 Stamford Road, Level 6
Singapore 178903
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ACADEMIC HISTORY

Singapore Management University 2014 – ongoing

- Ph.D., Psychology; expected completion: 2017

Singapore Management University 2012 – 2014

- Master of Science in Psychology

Master thesis

Title: East Asian low marriage and birth rates: The role of social status affordance in marriage and childbearing behavior

Committee: Dr Norman Li (Chair), Dr Christie Scollon, and Dr Guihyun Park

Singapore Management University 2007 – 2011
School of Social Sciences

- Bachelor of Social Science in Psychology
- Second Major in Political Sciences

Honors thesis

Title: The effects of resource cues on self-perceived mate value and mating standards

Committee: Dr Norman Li (Chair) and Dr Christie Scollon

AWARDS

Association for Psychological Science

- US\$800 for Registered Replication Report on relationship commitment and forgiveness 2015

Singapore Management University PhD

- Graduate Development Programme, Centre for Teaching Excellence 2016
- S\$3,500 for conference travel (HBES, Columbia) 2015
- Presidential Doctoral Fellowship and S\$3,600 2014
- S\$3,500 for conference travel (APS, San Francisco) 2014

Undergraduate Academic Awards

- S\$2,000 for conference travel (SPSP, San Diego) 2012
- Best Senior Thesis in Psychology, Singapore Management University 2011
- Baylis & Smith Prize for best World Politics Essay, Oxford University Press 2011
- S\$500 for research investigating the effects of resource cues on mating standards 2010

RESEARCH AREAS AND INTERESTS

- Social psychology
- Evolutionary origins of adaptive psychological mechanisms
- Negotiation
- Sex differences
- Mating
- Status, dominance, and aggression
- Culture

JOURNAL ARTICLES

- Chan, K. Y. G., Tan, S. L., Hew, K. F. T., Koh, B. G., Lim, L. S., & **Yong, J. C.** (in press). Knowledge for games, games for knowledge: designing a digital roll-and-move board game for a law of torts class. *Research and Practice in Technology Enhanced Learning*.
- Tybur, J. M., Inbar, Y., Aarøe, L., Barclay, P., Barlow, F., de Barra, M., Becker, D. V., Borovoi, L., Conway, J. R., Conway, P., Demirci, E., Ishii, K., Jakšić, I., Ji, T., van Leeuwen, F., Lewis, D. M. G., Li, N. P., Park, J., Pawlowski, B., Petersen, M. B., Prodromitis, G., Prokop, P., Rantala, M. J., Sandin, B., Sevi, B., de Smet, D., Žeželj, I., & **Yong, J. C.** (2016). Parasite stress and pathogen avoidance relate to distinct dimensions of political ideology across 30 nations. *Proceedings of the National Academy of Sciences of the United States of America*, *113*, 12408-12413.
- Cheung, I., Campbell, L., LeBel, E., Ackerman, R. A., Aykutoğlu, B., Bahník, Š., Bowen, J. D., Bredow, C. A., Bromberg, C., Caprariello, P. A., Carcedo, R. J., Carson, K. J., Cobb, R. J., Collins, N. L., Corretti, C. A., DiDonato, T. E., Ellithorpe, C., Fernández-Rouco, N., Fuglestad, P. T., Goldberg, R. M., Golom, F. D., Gündoğdu-Aktürk, E., Hoplock, L. B., Houdek, P., Kane, H. S., Kim, J. S., Kraus, S., Leone, C. T., Li, N. P., Logan, J. M., Millman, R. D., Morry, M. M., Pink, J. C., Ritchey, T., Root Luna, L. M., Sinclair, H. C., Stinson, D. A., Sucharyna, T. A., Tidwell, N. D., Uysal, A., Vranka, M., Winczewski, L. A., & **Yong, J. C.** (in press). Registered Replication Report: Study 1 from Finkel, Rusbult, Kumashiro, & Hannon (2002). *Perspectives on Psychological Science*, *11*, 750-764.
- Bryant, G. A., Fessler, D. M. T., Fusaroli, R., Clint, E., Aarøe, L., Apicella, C. L., Petersen, M. B., Bickham, S. T., Bolyanatz, A. H., Chavez, B., De Smet, D., Diaz, C., Yildizhan, S. E., Fančovičová, J., Hu, A., Fux, M., Giraldo-Perez, P., Shin, H.-J., Kamble, S. V., Li, N. P., Luberti, F. R., Prokop, P., Quintelier, K., Scelza, B., Soler, M., Stieger, S., Toyokawa, W., Van Den Hende, E. A., Viciano-Asensio, H., **Yong, J. C.**, Yuditha, T., Zhou, Y. (2016). Detecting affiliation in co-laughter across 24 societies. *Proceedings of the National Academy of Sciences*, *113*(17), 4682-4687.
- Leung, A. K.-y., Liou, S., Qiu, L., Kwan, L. Y.-Y., Chiu, C.-y., & **Yong, J. C.** (2014). The role of instrumental emotional regulation in the emotions-creativity link: How worries render individuals with high neuroticism more creative. *Emotion*, *14*(5), 846-856.
- Marcinkowska, U. M., Kozlov, M. V., Cai, H., Contreras-Garduño, J., Dixon, B. J., Oana, G. A., Kaminski, G., Li, N. P., Lyons, M. T., Onyishi, I. E., Prasai, K., Pazhoohi, F., Prokop, P., Cardozo, S. L. R., Sydney, N., **Yong, J. C.**, & Rantala, M. J. (2014). Cross cultural variation in men's preferences for sexual dimorphism in women's faces. *Biology Letters*, *10*, 20130850.

Li, N. P., **Yong, J. C.**, Tov, W., Sng, O., Fletcher, G. J. O., Valentine, K. A., Fann, J., & Balliet, D. B. (2013). Mate preferences do predict attraction and choices in the early stages of mate selection. *Journal of Personality and Social Psychology*, *105*, 757-776.

Yong, J. C., & Li, N. P. (2012). Cash in hand, want better looking mate: Significant resource cues raise men's mating standards. *Personality and Individual Differences*, *53*, 55-58.

BOOK CHAPTERS

Yong, J. C., & Li, N. P. (2016). Advertising. In T. K. Shackelford, & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science*. New York: Springer.

Yong, J. C., & Li, N. P. (2016). Differential parental investment. In T. K. Shackelford, & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science*. New York: Springer.

Yong, J. C., Li, N. P., Valentine, K. A., & Smith, A. R. (2016). Female virtual intrasexual competition and its consequences: an evolutionary mismatch perspective. In M. L. Fisher (Ed.), *The Oxford handbook of women and competition*. New York: Oxford University Press.

Yong, J. C., & Li, N. P. (2016). Sex similarities versus gender symmetry. In T. K. Shackelford & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science* (pp. 1-9). New York: Springer.

Valentine, K. A., Li, N. P., & **Yong, J. C.** (2016). Competitive motherhood: Helping offspring have higher reproductive success. In M. L. Fisher (Ed.), *The Oxford handbook of women and competition*. New York: Oxford University Press.

Yong, J. C., & Li, N. P. (2016). Violation of short-term mating preferences. In T. K. Shackelford, & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science*. New York: Springer.

Li, N. P., & **Yong, J. C.** (forthcoming). Sexual conflict in mating strategies. In T. K. Shackelford, & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science*. New York: Springer.

Tay, A., **Yong, J. C.**, & Li, N. P. (forthcoming). Production of eggs and sperm. In T. K. Shackelford, & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science*. New York: Springer.

Kheng, C. K., **Yong, J. C.**, & Li, N. P. (forthcoming). Obligatory parental investment. In T. K. Shackelford, & G. Brewer (Eds.), *Encyclopedia of evolutionary psychological science*. New York: Springer.

Li, N. P., Smith, A., **Yong, J. C.**, & Brown, T. A. (2014). Intrasexual competition and other theories of eating restriction. In T. K. Shackelford & V. A. Weekes-Shackelford (Eds.), *Evolutionary perspectives on human sexual psychology and behavior* (pp. 323-346). New York: Springer.

MANUSCRIPTS UNDER REVIEW

Li, N. P., **Yong, J. C.**, Tsai, M.-H., Lai, M. H., Lim, A., & Ackerman, J. (under review). The importance and desirability of social confidence: examining confidence projection in initial opposite-sex interactions. *Journal of Personality and Social Psychology*.

CONFERENCE PAPERS AND POSTERS

- Yong, J. C.**, & Park, G. (2017). *The implications of team efficacy and team structure on team creativity*. Poster to be presented at the Academy of Management 2017 annual meeting, Atlanta, GA.
- Park, G., Lim, B. C., & **Yong, J. C.** (2017). *Implications of narcissistic personality on team creativity and viability*. Poster to be presented at the Academy of Management 2017 annual meeting, Atlanta, GA.
- Yong, J. C.**, & Li, N. P. (2015). *East Asian low marriage and birth rates: The role of social status affordance in long-term mating behavior*. Poster presented at the 27th annual Human Behavior and Evolution Society conference, Columbia, MO.
- Yong, J. C.** (2015). *Effects of word valence on number of synonyms are mediated by perceived disgust*. Poster presented at the 27th annual convention of the Association for Psychological Science, New York, NY.
- Yong, J. C.**, & Park, G. (2014). *The interactive effect of mood and social value orientation on cooperativeness*. Poster presented at the 26th annual convention of the Association for Psychological Science, San Francisco, CA.
- Yong, J. C.**, & Tan, Y. (2014). *You did not just say that: Having more synonyms may facilitate the avoidance of expressing negatively valenced words*. Poster presented at the 26th annual Human Behavior and Evolution Society conference, Natal, Brazil.
- Leung, A. K.-y., Liou, S., Qiu, L., Kwan, L. Y-Y., Chiu, C-y., & **Yong, J. C.** (2013). *The role of instrumental emotion regulation in the emotions-creativity link: How worries render neurotic individuals more creative*. Paper presented at the 9th Association of Computing Machinery Conference on Creativity and Cognition, Sydney, Australia.
- Yong, J. C.**, Chin, I. & Ng, B. (2012). *The effects of birth order on social group formation*. Poster presented at the 13th annual Society for Personality and Social Psychology meeting, San Diego, CA.
- Yong, J. C.** (2011). *The effects of resource cues on self-perceived mate value and mating standards*. Poster presented at the 23rd annual convention of the Association for Psychological Science, Washington DC, DC.

CONFERENCE SYMPOSIA AND TALKS

- Li, N. P., Valentine, K. A., & **Yong, J. C.** (2016, June). *Are mate preferences valid?* Presented in the Current Developments in Human Mating Research symposium at the 28th annual meeting of the Human Behavior and Evolution Society, Vancouver, BC.
- Yong, J. C.**, & Park, G. (2016, April). *Effects of team structure and team efficacy on information elaboration*. Presented at the 31st annual conference of the Society for Industrial and Organizational Psychology, Anaheim, CA.

Sulikowski, V., **Yong, J. C.**, Shamma'a, M., & Chase, B. (2015, September). *The five trends reshaping the DNA of work in Asia*. Presented at the Worktech Asia 2015 conference, Singapore.

COLLOQUIA AND OTHER INVITED TALKS

Yong, J. C. (2016, November). *The evolved negotiator*. Presented at the Business Negotiation and Conflict Management seminar at Singapore Management University, Singapore.

Yong, J. C. (2015, March). *Social status: What it is, why it matters, and its effects on marriage and childbearing outcomes in developed East Asian countries*. Presented at the Capstone seminar series at Singapore Management University, Singapore.

REPORTS

Koh, B. G., & **Yong, J. C.** (2016). *GameLead feedback Term 1 AY2016/2017*. Centre for Teaching Excellence, Singapore Management University.

Yong, J. C., Koh, B. G., & Tan, S. L. (2016). *Institutes of higher learning 2016 comparison report on technology-enabled teaching and learning*. Centre for Teaching Excellence, Singapore Management University.

MANUSCRIPTS IN PREPARATION

Yong, J. C., & Park, G. (in preparation). An information-processing perspective on team innovation: team learning goal orientation and team structure. *Academy of Management Journal*.

Yong, J. C., & Park, G. (in preparation). Team efficacy and team structure. *Academy of Management Journal*.

Yong, J. C., & Li, N. P. (in preparation). *Evolved for coherent mental narratives: Man as the rationalizing animal*.

Dixon, B. J., [...], Li, N. P., **Yong, J. C.**, [...]. (in preparation). *Cross-cultural facial attractiveness*.

Park, G., Lim, B. C., & **Yong, J. C.** (in preparation). *Implications of narcissistic personality on team creativity and viability: does it do more harm than good?*

Murphy, R. O., van Doesum, N., Van Lange, P. A. M., Bernold, E., [...], **Yong J. C.**, [...] (in preparation). *Social preferences across the globe*.

Yong, J. C., Tan, Y., & Li, N. P. (in preparation). *Sexuality and partner selection: Singaporean replication of Townsend's 1993 study*.

Yong, J. C., Tan, Y., & Li, N. P. (in preparation). *Word valence, disgust, and the euphemism treadmill*.

Yong, J. C., & Tan, Y. (in preparation). *An application of less is more: Cropped photographs appear more attractive*.

Yong, J. C., & Tan, Y. (in preparation). *The cheerleader effect: Enhancer or multiplier?*

Yong, J. C., & Li, N. P. (in preparation). *The evolutionarily domain-specific risk-propensity model of self-esteem.*

Yong, J. C., Tan, Y., Tay, K. C. P., & Yu, C. C. (in preparation). *Gendered activities.*

MEDIA

Print

Awyeong, B. (2012, Oct 14). Like me, 'like' my dinner? *The New Paper*, pp. 8-9.

Yong, J. C. (2009). How people react to situations of ambiguity/the unknown. *Socscistan: The Little Republic*, 2, 16-17.

Yong, J. C. (2009) What's love got to do with it? *Socscistan: The Little Republic*, 1, 12-13.

Yong, J. C. (2007, May) The vital ingredients of a long-lasting relationship. *Love Airways Magazine*, 7, 50-52.

Radio

(2012, Nov 23). What are the evolutionary reasons for the existence of humour? *938Live: The WOW Club*. Produced by MediaCorp, Singapore.

(2012, Oct 11). The ultimate answers. *938Live: The WOW Club*. Produced by MediaCorp, Singapore.

(2012, Sep 6). Mating standards go up when men touch what? *938Live: The WOW Club*. Produced by MediaCorp, Singapore.

Internet

Yong, J. C. (2016, 23 Nov). Don't underestimate soft skills: Here're 14 to get you started! *Herd HR*. Retrieved from <http://attunepress.com/2016/11/23/soft-skills-14-started/>

Yong, J. C. (2016, 1 Nov). Ten noteworthy guidelines on getting HR done right. *Herd HR*. Retrieved from <http://attunepress.com/2016/11/01/guidelines-on-hr-done-right/>

Yong, J. C. (2016, 28 Oct). Write drunk, edit sober? *Herd HR*. Retrieved from <http://attunepress.com/2016/10/28/write-drunk-edit-sober/>

Yong, J. C. (2016, 19 Oct). How to work with our stone-aged brain, not against it. *Herd HR*. Retrieved from <http://attunepress.com/2016/10/19/work-stone-aged-brain-against/>

Yong, J. C. (2016, 11 Oct). What can these masters teach you about negotiation? *Herd HR*. Retrieved from <http://attunepress.com/2016/10/11/masters-teach-negotiation/>

Yong, J. C. (2016, 28 Sep). How to improve the way you influence and persuade others. *Herd HR*. Retrieved from <http://attunepress.com/2016/09/28/improve-influence-persuade/>

Yong, J. C. (2016, 19 Sep). Quit to win. *Herd HR*. Retrieved from <http://attunepress.com/2016/09/19/quit-to-win/>

Yong, J. C. (2013, 25 Jun). Men to blame for menopause? Perspectives from Evolutionary Psychology. *SMU School of Social Sciences Insights*. Retrieved from <https://www.facebook.com/SMUSOSS/posts/669585023057331>

OTHER CREDITED NON-AUTHORED PUBLICATIONS

Ing, T. S., Lau, K. K. Hon-Lok Tang, H.-L., Hadsell, A. T., & Chan, L. K. (2016). *Nobel and Lasker Laureates of Chinese Descent*. Singapore: World Scientific. [assisted with editorial]

Xue, C. C., & Lu, C. (2016). *Evidence-based Clinical Chinese Medicine: Adult Asthma*. Singapore: World Scientific. [assisted with editorial]

Kickbusch, I., & Matlin, S. A. (2016). *Pathways to Health: Case Studies in Global Health Diplomacy*. Singapore: World Scientific. [assisted with editorial]

Reed, D. C. (2015). *Stem Cell Battles: Proposition 71 and Beyond*. Singapore: World Scientific. [assisted with editorial]

Lam, H. P. Y. (2014). *Marketing leadership: Practices and Perspectives*. Singapore: Pearson Education. [assisted with editorial]

Rettig, T. (2012). From subaltern to free worker: Exit, voice, and loyalty among Indochina's subaltern imperial labor camp diaspora in metropolitan France, 1939-1944. *Journal of Vietnamese Studies*, 7(3), 7-54. [assisted with data and map design]

TEACHING EXPERIENCE

Singapore Management University Teaching/Research Assistantship
Teaching Assistantship

2008 – 2016

- PSYC205: *Evolutionary Psychology* (undergraduate module)
- OBHR602: *Negotiating in Business* (MBA module)
- OBHR218: *Negotiation Skills for Business* (undergraduate module)
- SSCS400: *Capstone Seminar* (undergraduate module)

ACADEMIC SERVICES

Academic Peer Reviewer

- *Journal of Personality and Social Psychology*
- *Evolution and Human Behavior*
- *PLoS ONE*
- *Journal of Experimental Social Psychology*
- *Psychological Science*
- *Journal of Family Issues*
- *American Journal of Psychology*

Conference Organization

- (2015-Feb) *Psychology and Public Policy 2015 Conference-Workshop*, Singapore Management University, Singapore

OTHER PROFESSIONAL SERVICES

Consulting Services

- Cisco Systems, Inc.
- MotorImage Pte Ltd
- Synergy Financial Advisers

Centre for Teaching Excellence, Singapore Management University 2016 – ongoing
Research Associate

- Executing research and analysis on teaching innovations, in particular blended learning, technology-enabled learning, and game-based learning
- Preparing reports and recommendations for improvements to SMU's learning environment

Behavioural Sciences Institute, Singapore Management University 2011 – 2012
Research Assistant

- Provided support for primary researchers on conducting studies, organizing research, data analyses, and managing student research assistants

Pearson South Asia Pte Ltd May – Aug 2009
Regional Publishing Higher Education Editor

- Executed an array of editorial work including copy-editing, proof-reading, and overseeing audio recording sessions, keeping in mind the needs of readers and the regional market
- Coordinated with various stakeholders including writers, typesetters, and freelance designers
- Played a key role in the editorial production of 8 sets of Teacher's Resource Packages of the *Maths Alive!* and *Science Alive!* series, consisting of teacher's guides, audio CDs, and posters

International Survey Research Nov 2006 – Jan 2007
Data Processing and Research Staff

- Research, processing, and analysis of over 100 companies' raw data from 6 industries per month
- Generating annual reports for firms to assess and review their performance standards

ACADEMIC MEMBERSHIPS

- Association for Psychological Science
- Society for Personality and Social Psychology
- Academy of Management
- Human Behavior and Evolution Society
- Society for Industrial and Organizational Psychology

OTHER ACADEMIC/RESEARCH EXPERIENCE AND ACTIVITIES

Psychothalamus Blog
Co-Author and Editor

- Co-author of a team of psychology enthusiasts contributing to research article reviews and critiques on <http://psychothalamus.blogspot.com/>
- Articles are featured in RSS feeds of ResearchBlogging.org
- Designed the official logo

- Responsible for ensuring the language and content quality of posts from fellow co-authors

Singapore Management University Social Sciences Publication Team

2008 – 2010

Content Editor, Writer and Assistant Designer/Illustrator

- Overseeing and ensuring the quality of content for each issue
- Specializing in writing psychology and sociology-related articles for the faculty publication
- Illustrating creative and satirical comics
- Aiding in the design and layout of the publication

21-Day Ethnographic Research Study on Songling Village, Guizhou, China

Apr – Jun

2009

- Conducted ethnographic research to test the validity of *Modernization Theory* using the rural village of Songling as a case study by surveying the local population
- Attained findings confirming the validity of *Modernization Theory* while establishing that certain social and political factors influence the rural character of traditional societies more significantly
- Participated in the road-building project to aid in infrastructural development of Songling
- Took charge of art and design for the team, specifically in the expedition logo and shirt design

OTHER INTERESTS

- Football
- Drawing, illustrations, and design
- Electronic music
- Writing
- Capoeira